



Wrapbook is the next standard in payroll and production accounting—a force multiplier that empowers production finance and accounting teams to accomplish more, faster, with greater data integrity.

WEBSITE: wrapbook.com | INSTAGRAM: [@wrapbook](https://www.instagram.com/wrapbook) | X: [@wrapbook](https://twitter.com/wrapbook)

What is Wrapbook?

Wrapbook is the next standard in film and TV payroll and production accounting—a force multiplier that empowers finance and accounting teams to accomplish more, faster, with greater data integrity.

Wrapbook's next-gen technology eliminates the constraints of legacy systems, bringing everything you need—payroll, startwork, timecards, production accounting, and reports—into a single platform, so you can run payroll with a click and manage your finances seamlessly in a fully integrated production accounting solution.

Our concierge service model takes a proactive approach to customer support, giving you access to top-tier expertise and fast turnaround for issues when they arise.

And because our engineering team is constantly innovating, Wrapbook keeps you a step ahead of a changing industry, with over 175 new features released in the past year alone.

With Wrapbook, film and TV production teams get the speed, collaboration, answers, and confidence to run smoother, more efficient, more profitable productions.

Client Sample

NETFLIX

RadicalMedia

ANONYMOUS
CONTENT

INTUITIVE
CONTENT

SMUGGLER

SUPERPRIME

SMARTPANTS
BROOKLYN

**LONDON
ALLEY**

PARK PICTURES

EPOCH.

Wrigley MEDIA
GROUP

THIS IS JUST A TEST

REDARROW
INDUSTRIES

:DROPOUT

GREAT GUNS

FARM LEAGUE

FREENJOY

SKUNK

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Wrapbook Founders



Ali Javid is the **Co-Founder and CEO of Wrapbook**, the payroll and production accounting platform that's setting the next standard for production finance professionals. Prior to founding Wrapbook, Ali was the VP of Business Development at Body Labs, which Amazon acquired in 2017. Ali received his Masters of Business Administration from NYU Stern School of Business and his Bachelor of Business Administration from the University of Washington.



Cameron Woodward is the **Co-Founder of Wrapbook**, the payroll and production accounting platform that's setting the next standard for production finance professionals. Cameron has spent most of his career in production. On the creative side, he was a co-founder and executive producer at Sprinkle Lab, a video production company that shot for brands like Microsoft, Airbnb, Adobe, Cisco, IBM, Levis, Facebook, and more. On the insurance side, he was the founder and CEO of Film Casualty, an insurance agency serving the film industry. From 2022-2024, Cameron served as an Executive Board Member of the Louisiana Film & Entertainment Association. His mission is to empower creativity with better financial tools.